

**SARCAR**

GENÈVE

Creator of dreams

Vol. VI



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*Once upon a time... by Sarcar*



## COMPANY HISTORY



*“to be large enough to be strong...  
and small enough to be free”*

When Carlo Sarzano, founder in 1948 of the Geneva watch manufacture SARCAR, stated how important it was *“to be large enough to be strong... and small enough to be free”*, he could not have imagined that he was dictating a line of conduct on which his company's enduring success was to be built.

*The hallmark of excellence.* Today, remaining faithful to these principles, SARCAR produces prestigious watches in limited and often numbered editions, based on state-of-the-art technology and superlative finishing, executed by the finest “Artisans of Time”. Loupe gem-setting, hand-polishing, engraving, cutting and assembly are all meticulously performed and controlled in order to guarantee that the finished product bears the hallmark of a precious and indeed unique object.

In addition to the use of the most precious materials (gold, precious stones, natural mother-of-pearl, gold or pavé dials), it is through the inventiveness and originality of its models (particularly the Solitaire and its rotating diamond) that SARCAR has earned the loyalty of customers wishing to live in step with the times and to assert their own image through the personalised choice of an exquisitely crafted model reflecting their desire for innovation and creativity.

# THE NORTH STAR



## The brightest constellation in the SARCAR Galaxy

Drawing inspiration from the sky and the cosmos, Sarcar's designers and skilled craftsmen created yet another timepiece of sophistication and splendor - "The North Star" named after the brightest star of the universe that shows the way to the celestial north. Using the invisible-setting technique created 200 years ago, the solid gold case of the unique timepiece is set with baguette diamonds that exudes mesmerising scintillating colours of dazzling lights.

Its baguette-set diamond dial centre with 4 emerald hour markers is surrounded by a revolving pavé baguette-set diamond platform with a 2 carat Princess cut diamond that moves along with it and simultaneously rotating on its own axis. The coordinating movements that cause the exuberance of myriads of scintillating colours will mesmerise and hold one spell-bound.

With a solitaire studded crown, its case back is even encircled by yet another row of diamonds as an added feature. Complemented by a double sided alligator strap with baguette-set gold folding clasp, it makes this timepiece truly unique and exceptional.



White gold 18K  
With full  
invisible setting  
baguette diamonds

Scale 1/1  
Ø 40 mm



# THE GOLDFISH



THE GOLDFISH



It took four years to create this unique luxurious timepiece. Breaking their own record, SARCAR's designer had proudly presented the Gold Fish in Basel, receiving accolades from both watch enthusiast and aficionados alike.

Encasing a self-winding movement, a specially designed gold fish "swims" on an illusionary pond made of special blue-gold material. Integrated into this movement, is a special gadget that can be set to control the movement of the roving diamond-eyed fish, a feature that is set to scintillate and mesmerize.

The bracelet and bezel are set with painstakingly hand-picked baguette blue sapphires. With added emerald-set crafted leaves and centralised water lily hour markers, it is beyond doubt that this timepiece is indeed an achievement that is above all others.



Scale 1/1  
Ø 42 mm

The  
Swist



## A spectacular World First

Thanks to the ingenuity of its master-watchmakers, working in co-operation with highly qualified engineers, SARCAR has once again achieved an astonishing feat by creating a truly exceptional watch that is a genuine world première: The Twist.

Loyal as ever to its brand image, SARCAR merges aesthetic beauty and technical sophistication by floating a one-carat brilliant cut diamond in a fascinating timepiece. The innovative brilliance of this model lies in the technical magic of making a brilliant cut diamond dance freely in such a way as to reveal its multiple sparkling facets.

The aesthetic appeal of the watch is enhanced by an 18K white gold bezel entirely set with brilliant cut diamonds and framing a dial paved with brilliants and precious stones.

With this unprecedented model, SARCAR has once again demonstrated its ability to surprise and amaze an industry that is accustomed to inventiveness and originality, but not yet blasé when presented with authentic innovations.



White gold 18K  
With diamonds

Scale 1/1



LE ROYAL *Solitaire*



Fascinated by the celestial canopy above, SARCAR's designers wished to reproduce its fairytale sparkle in a truly peerless watch.

The Solitaire Jewellery watch is characterised by an aura of apparent simplicity concealing an entire original system which consists a one-carat brilliant cut diamond, set on a décor that is itself gem-set and revolving on an axis above an entirely pavé dial. The setting of this extremely pure stone was designed to let the light shine unobstructed through each of its facets. Thus "brilliantly" reflecting the stones around, this magnificent gem sparkles at each turn of the wrist.

With the Royal Solitaire, SARCAR presents an exclusive version of this scintillating timepiece, issued in a limited numbered series of just 8 pieces. This time, the understated elegance of alligator leather has given way to the splendour of gold and the watch is thus endowed with a bracelet, bezel and lugs entirely set by hand with baguette cut diamonds. Once again, magic is in the air, since this impressive technical feat is also a stunning visual delight.



White gold 18K  
With full baguette  
diamonds bracelet

Scale 1/1  
Ø 37.20 mm



# The Treasure

COLLECTION



SARCAR's craftsmen have again shown their artistic talent with the creation of The Treasure Collection profoundly inspired by mythical creatures: The Royal Stallion, The Imperial Dragon, or The Imperial Elephant.

A sculptured 18K gold animal embraces a gold case which encloses a self-winding movement topped by a pavé dial. An over one-carat rotating brilliant-cut solitaire diamond set within a revolving décor spins gracefully, exuding myriads of mesmerizing colours.



Pink gold 18K  
With diamonds



Scale 1/1



Yellow gold 18K  
With diamonds

Scale 1/1



Pink gold 18K  
With diamonds

Scale 1/1

LA MAGIC  
*World*



Magic World, is distinguished by an extremely subtle blend of ingenuity and imagination, of inimitable know-how and technical sophistication. Entirely set with gems from bezel to dial and right through to the inner bezel, ring and even the rotor, it is endowed with an original dial: while the centre reminds one of happiness, a symbol of serenity. The rim is graced with four rotating décors - SARCAR's brand signature - which are adorned with four precious stones: a diamond, a sapphire, an emerald and a ruby.

The originality lies in the fact that each stone "conceals" three other stones. Which means that by spinning in an entirely random manner, it reveals another.

To see them in action, all one needs to do is simply wear the watch and allow the stone to spin in time with wrist movements. The effect is simple but stunning. Magic World truly deserves its name.



White gold 18K  
With diamonds and

Scale 1/1  
Ø 40 mm



# Le Solitaire

COLLECTION



Ingeniously inserted within a rotating décor, driven by its own weight, a splendid over one-carat brilliant cut diamond spins gracefully above a bed of diamonds. The virtually invisible setting of this solitaire enables light to flood through all its facets. At the slightest turn of the wrist, reflecting all the surrounding stones, its incandescent glow illuminates each passing moment.

The 18K white or pink gold case, the bezel and the dial are hand-set with brilliant-cut diamonds, diffusing a sparkling luminosity enhanced by the classical elegance of the crocodile leather strap.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm

# Carrousel

COLLECTION



For the eternally young at heart and who had learnt from experience the precious nature of time, SARCAR offers a splendid model reflecting this evocative theme that has become a brand signature.

Each of these watches is driven by a mechanical self-winding. The full-pavé centrepiece together with the 12 rotating hour-markers are adorned with a stunning array of the finest diamonds, a truly impressive masterpiece.

The fortunate owner will receive an individual certificate for each of the 12 rotating solitaire diamonds, testifying their exceptional quality.



Pink gold 18K  
With 12 rotating  
0.50 carat solitaire diamonds

Scale 1/1  
Ø 40 mm

The 2 models exist in both executions



# Carrousel

FANCY HOURS



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm

The Fancy Hours offers a splendid variation of our successful Carrousel collection with a fun-inspiring dial.

Each hour-marker is covered by a diamond set roman number. Nevertheless, the 12 o'clock hour-marker is still represented by a rotating 0.50 carat solitaire diamond, the famous SARCAR signature.

Following the movement of the wrist, each hour-marker rotates, giving this Carrousel the deserved name of Fancy Hours.

# Carrousel

FENÊTRE SUR...



Crafted renowned iconic scenes of various important cities such as the Eiffel Tower of Paris or the TV Tower of Shanghai in gold, mother-of-pearl and enamelled dials.

Traditional-styled windows in gold are added as extra features to reflect each country's iconic scenes of beauty.

Designed as an extension of its renowned carrousel series, it includes three SARCAR's signature rotating solitaires with a self-winding mechanism.

Pink gold 18K  
With diamonds and mother-of-pearl,  
hand-engraved yellow gold, fine enamel



Scale 1/1  
Ø 40 mm

White gold 18K  
With diamonds hand-engraved  
yellow gold, fine enamel



Scale 1/1  
Ø 40 mm

White gold 18K  
With diamonds and hand-engraved  
yellow gold, fine enamel



Scale 1/1  
Ø 40 mm

# Carrousel

MARQUETRY



Man, since time immemorial, has been expressing his artistic talent by using natural materials that nature provides.

The ancient art of "intarsia", the making of decorative pictorial mosaics by laying precious materials onto a foundation, further inspired and led to the creation of the art of "marquetry".

SARCAR's Carrousel collection brings to life noble animals, depicted in dials set with this ancient art of fine marquetry. Encased in 18K pink or white gold studded diamond bezel and lugs, each with three of its renowned signature 0.50 carat solitaire rotating diamonds, it is no small wonder that watch aficionados and the rich and famous alike are fervently craving for such a luxuriant timepiece of jewelled art treasure.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



Pink gold 18K  
With diamonds

# Carrousel

MICRO PAINTING



The first European miniature painting schools appeared in the 17<sup>th</sup> century due to oriental influences and right from the start played a key role in the society of the period.

Painters in this field use only their naked eye and have to adapt their body functions in order to allow them to illustrate such minute and delicate details in the painting.

Micro oil painting is done with one-hair brushes. This exquisite work of art is created on a mother-of-pearl or gold dial. The paint is applied layer by layer, each of which must be dried for several days to ensure it is securely fixed. Finally, the gold lines are drawn and shapes are defined to create a depth effect.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm

LA MAGIC

Moon

COLLECTION



One of the most renowned creations of SARCAR is the Magic Moon model, distinguished by its slogan “watch where the movement is...”

For no less than four years, the possibility of the watch was researched and studied before the Magic Moon was unveiled in 1981.

After years of success, Magic Moon was updated to answer the modern trend, slightly bigger, with a self-winding movement that makes it even more exclusive.

This magnificent design is lavishly decorated with diamonds and a “decorative rotor” which comprises turning elements on the watch face, that rotate simultaneously. The oscillating rotor activates the Automatic Frederic Piguet movement.

Each watch is based on a specific theme which determines the element carefully shaped and crafted into various figures: Dragon, Horse, Panther, Chinese zodiac... The element could be personalised to our customer’s desire.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 38 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 38 mm

DIAS  
COLLECTION



In their continuing journey in search of beauties of Nature, SARCAR's craftsmen were greatly fascinated by the stunning beauty of amazing creature: the majestic Falcon, the elegant Lipizzaner Horse or the lucky Ladybird.

Noble materials have been chosen to enhance the design of this collection: gold, precious stones and mother-of-pearl. Of course, as in all Divas series, its design cannot be perfected without its Signature, a rotating diamond solitaire.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm

# Divas

COLLECTION



A beautiful crafted paved dial timepiece in gold 18K set with diamonds of premium quality. Three different declinations inspired from Music and Legendary creatures. Every dream has a Legend - the Dragon, and Music - the Clef de Sol and the Lyre.

The truly enchanted pavé motifs on the dial of the Divas Collection once again emboss the passionate fervour of SARCAR to represent time by the sophisticated elegance of diamonds and gold.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm



Pink gold 18K  
With diamonds



White gold 18K  
With diamonds



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40 mm

# Le Solitaire

LADY COLLECTION



With this truly dazzling creation, a feminine version of the Solitaire timepiece and endowed the same technical and aesthetic qualities, ladies also enjoy their chance to sparkle and shine in time with the passing hours. Designed in various versions: with solitaire diamond, emerald, ruby or sapphire; suitable to any taste and any elegant Lady. The entire 18K white or red gold case, bezel, lugs and dial are delicately set by hand with brilliant-cut diamonds or precious stones creating rippling circles of light. Their radiance is admirably reflected from all facets of the invisible-set brilliant-cut solitaire diamond (0.5 carat), Blue Sapphire cabochon, Ruby Heart or Emerald Clover spinning gracefully and playfully with each wrist movement around the glowing watch face and within its own revolving ring.



Pink gold 18K  
With diamonds and  
ruby Heart

Scale 1/1  
Ø 31.40 mm



White gold 18K  
With diamonds



Pink gold 18K  
With diamonds



White gold 18K  
With diamonds and  
emerald Clover



White gold 18K  
With diamonds and  
sapphire Cabochon

Scale 1/1  
Ø 31.40 mm

# Carrousel

LADY



Following the success of the Carrousel Gent, SARCAR is proud to present the Carrousel Lady.

Enjoy the view of twelve magnificent sparkling Solitaire Diamonds of 0.30ct each, transporting you back, with their spinning, to your dreams of youth.



White gold 18K  
With diamonds and

Scale 1/1  
Ø 37 mm

The 2 models exist in both executions



# Carrousel

FANCY HOURS LADY



Pink gold 18K

Scale 1/1  
Ø 37 mm

Overwhelmed by the success of the Carrousel Fancy Hours for gents, a special version for the ladies is created.

# O — Lady — Odyssee

COLLECTION



The sensual Lady Odyssee will charm you with its dial "Plume de Soleil" (Sun Feather) and will escort you in your most precious moments. With diamond set bezel and SARCAR's signature rotating solitaire, it is scintillating mesmerising.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 25x35.20 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 25x35.20 mm



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 25x35.20 mm



White gold 18K  
With diamonds

Scale 1/1  
Ø 25x35.20 mm

LES  
EXÉCUTIVES  
LADY



Les Exécutive Lady is resolutely intended for today's woman. The elegant dial with raised indexes is beautifully highlighted by the either all polished metal or diamond-set bezel.

The mechanical movement will be admired through the transparent sapphire crystal back of the round 18K pink or white gold case.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 35mm



QC  
QUANTIÈME CLASSIQUE  
COLLECTION



In the SARCAR Complications collection, the Quantième Classique is characterised by a refinement of tranquillity.

In 18K white or pink gold versions, the case is either in fine polishing or in manually-set scintillating brilliant-cut diamonds.

Traditionally-inspired, the dial is accentuated by a decentralised display that shows the day of the week. Its excellent Quantième red half-moon central hand indicates the date of the month.

With harmonious symmetry, the luminous indexes assure a perfect reading of the hour even in the dark. The self-winding movement with 40 hours of power reserve is visible with its engraved oscillating mechanism from the case back through a sapphire glass.

A double-sided alligator strap further complements this piece of highly technical but yet stylist luxury, bringing it to its complete perfection.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 41 mm

# 43 APELLA



The Capella: in a 43 mm case in 18K pink or white gold, with an elegant dial accentuated by a decentralised display that shows the day of the week. The moon phase at 6 o'clock adds a romantic touch to the luminova indexes that assure a perfect reading of the hour even in the dark.

The automatic Dubois Dépraz 9204 movement with 40 hours of power reserve is visible with its engraved oscillating mechanism from the case back through a sapphire glass.



Pink gold 18K

Scale 1/1  
Ø 43 mm

The 2 models exist in 18K pink or white gold, with white or blue dial



# 38 CARREL



Pink gold 18K

Scale 1/1  
Ø 38 mm

The Carrel: in a 38 mm case complemented by a brown or blue alligator strap, it houses an automatic movement with 40 hours of power reserve. A view-through sapphire glass back reveals the finely finished mechanical Dubois Dépraz 9000 movement.

It is available in either 18K pink or white gold. With luminova indexes, moon phase and calendar dial, these models are specially styled for the young executives on the move.

Grand **RONDO**  
COLLECTION



Ideally suited for the modern lifestyles, the Grand Rondo is equipped with a mechanical self-winding movement, visible through a transparent sapphire crystal case-back. The elegant round 18K pink or white gold case shows a dial adorned with phosphorescent indexes and hands. A date display appears through an aperture at 3 o'clock.

Like all SARCAR's models, the Grand Rondo is complemented by a beautifully crafted alligator leather strap.



White gold 18K  
With diamonds

Scale 1/1  
Ø41 mm



Pink gold 18K

Scale 1/1  
Ø41 mm

LES  
EXÉCUTIVES  
AUTOMATIC



Ideal for the modern lifestyles, Les Exécutive Automatic is equipped with a mechanical self-winding movement, visible through a transparent sapphire crystal case-back and driving a date display appears through an aperture at 3 o'clock.



Pink gold 18K  
With diamonds

Scale 1/1  
Ø 40.5 mm

The 2 models exist in both executions



LES  
EXÉCUTIVES  
GENT



White gold 18K  
With diamonds

Scale 1/1  
Ø 40.5 mm



Pink gold 18K

Scale 1/1  
Ø 40.5 mm

Designed for elegant urbanites who do not wish to miss a beat in their pulsating life, Les Exécutive Gent highlights the small-second display at 6 o'clock on the sparing white dial. The mechanical movement may be admired through the transparent sapphire crystal back of the round 18K pink or white gold case.

THE  
**EXCEPTIONAL**  
COLLECTIONS



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The Twist  
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Royal Solitaire  
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The Treasure collection  
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THE  
**EXQUISITE**  
COLLECTIONS



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Carrousel collection  
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Carrousel - Fancy Hour collection  
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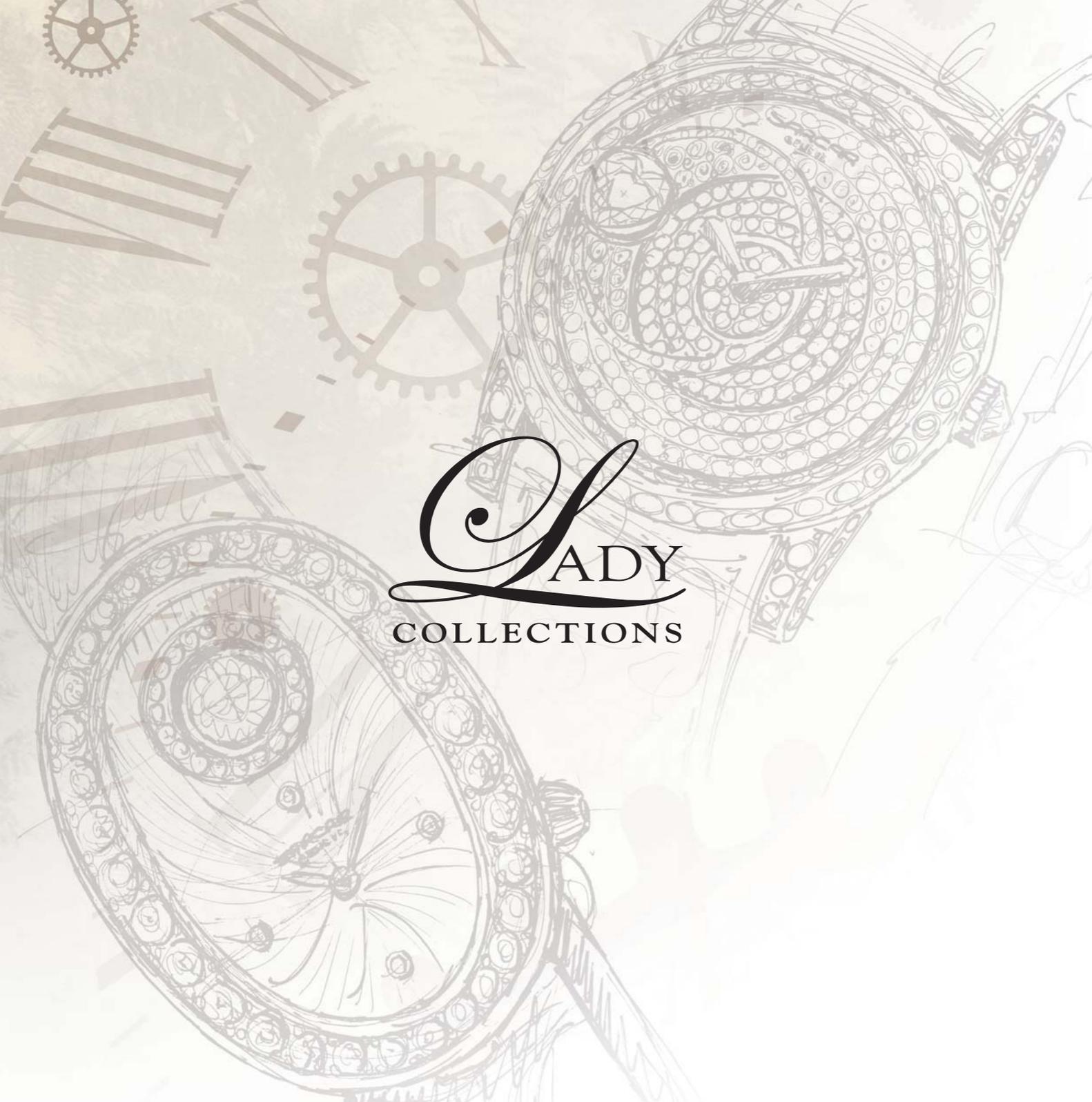
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LADY  
COLLECTIONS



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Carrousel Lady collection  
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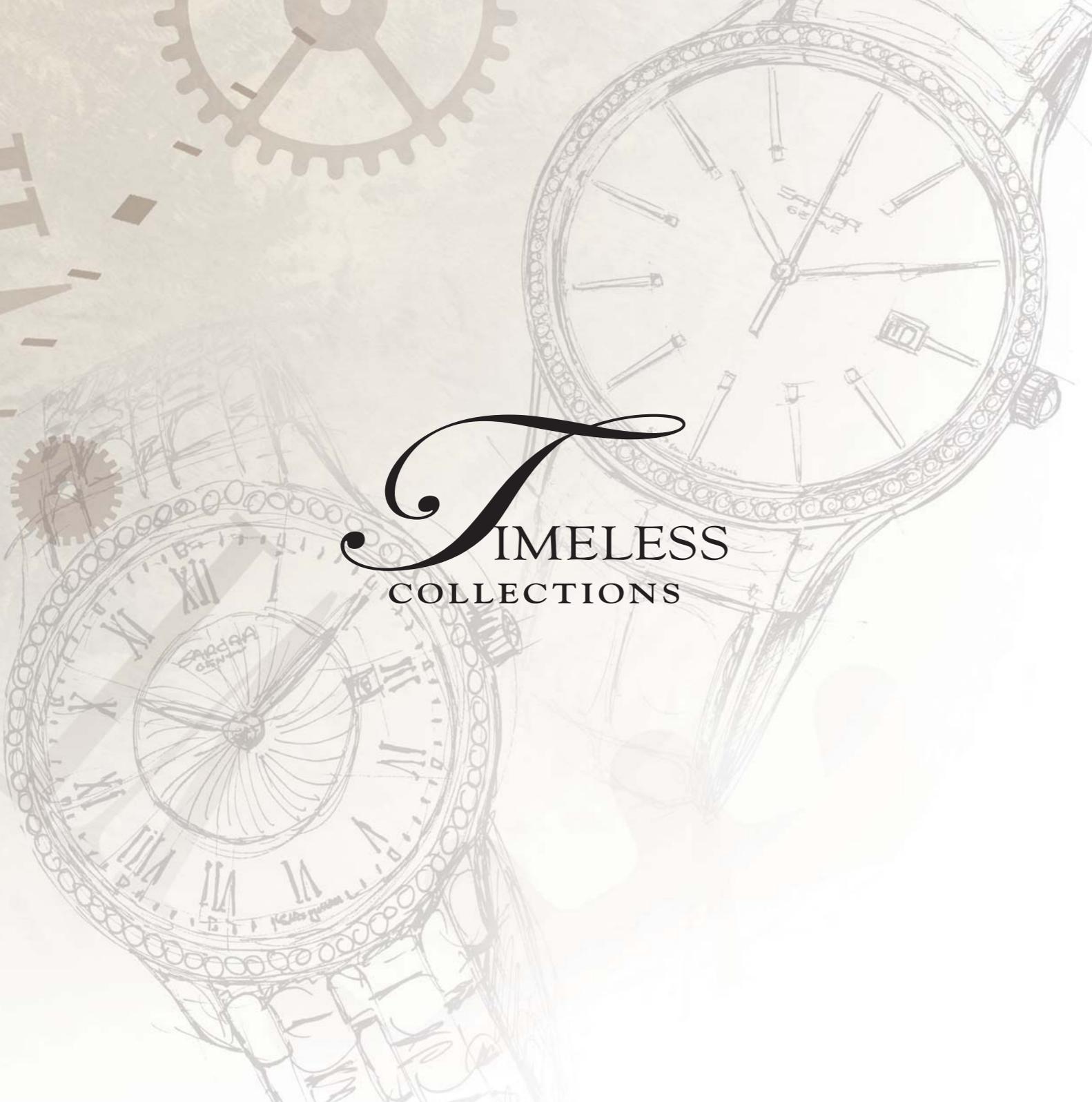
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# Notes



Creator of dreams