







Creator of dreams

The brightest constellation in the galaxy - SARCAR launches the North Star collection

Sarcar's designers and skilled craftsmen have drawn inspiration from the sky and the cosmos in creating the **North Star** collection – named for the star that shows the way to the celestial north – as a tribute to their founder.

Intrigued by the sky since the beginning of time, man has always looked to it for inspiration. The **North Star** is the most brilliant in the Ursa Minor constellation, known for providing the precise direction of the north celestial pole which according to some, resulted in it being named the **North Star**.

Carlo Sarzano, founder of Geneva-based **SARCAR WATCHES**, has always been fascinated by the universe and the stars.

In perfect harmony with his vision and artistic direction – a perpetual quest for pure, elegant beauty – the **North Star** is a fascinating juxtaposition of smoothly rounded curves in its overall shape and crown and prisms of light reflected from the angular cut of its precious gems.

Precious craftsmanship

Employing the latest techniques in “invisible setting”, the **North Star's** 18 carat gold frame is virtually entirely covered in a shimmer of spectacular diamonds, highly reminiscent of the Ursa Minor constellation, surrounding a princess-cut, 2.15 carat diamond of extraordinary quality and purity (one of the largest “rotating” diamonds ever seen in a watch) ... a timeless reminder of the **North Star** for which this unique timepiece is named. The quarter hours are marked by rich green emeralds, while the watch nestles on the soft luxury of a richly black strap – a subtle reminder of the velvet depths of the eternal darkness in which the **North Star** is the quintessential guiding light.

Designed for both men and women, the **North Star** is a unique creation destined for those with a taste for unusual, timeless quality and unashamed love of the ultimate in luxury watches ... and a definite spirit of adventure into the unknown ... when you wish upon a star ...



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Scale 1/1

Collection:	The North Star
Reference:	A63011.001G
Movement:	Frédéric Piguet
Case material:	White Gold 18K
Case dimensions:	Diameter 40 mm
Dial:	Pavé baguettes cut Diamonds, Emerald indexes, with 1 princess cut Diamond of 2.15 Carats
Crown:	Set with baguettes
Diamonds:	577 Diamonds, 23.88 Carats 4 Emeralds 0.14 Carat
Glass:	Sapphire Crystal
Strap:	Crocodile leather with a gold folding clasp set with baguette cut Diamonds. Size 19/16

THE NORTH STAR

